



CORD 2015 - 5th Conference on Overcoming Regional Disparities

*Plenary 3: Keynotes on the place based approach: finding
strengths and development potentials*

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Why place-based approach?



The policy model is the starting point of any change.



Latvian case: crisis as opportunity



2011: Latvian municipalities agreed on the necessity to manage development themselves and asked the central government to supplement sectoral approach with territorial



Territorial approach in Latvia

Outcome of the negotiations with the central government : programming period of 2014-2020

- Territorial approach taken into account – more possibility to adapt activities to local situation
- Data at the local level are collected and analyzed
- Activities more adapted to local situation = more support from local inhabitants and local politicians



Multifunctional Eastern Latvian center “GORS”



Center's activities make the region more competitive and foster economic development.



Place-based approach & new Eastern Partnership policy

Future direction of the Eastern Partnership policy:

- Differentiation
- Regional cooperation
- Involvement of local and regional governments
- Capacity building



CoR CORLEAP Action plan 2016-2017

- *Differentiation*: more bilateral approach towards Eastern Partnership countries
- *Regional cooperation & involvement of local and regional governments*: exchange of best practice of public administration and economic development
- *Capacity building*: continued focus on decentralisation and public administration reform





Thank you for your attention!



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